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BUSINESS CONTINUITY STRATEGY

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In today's digital business world, the value of data, data availability & protection is a significant factor.

Data protection and privacy is a massive topic of discussion.

A successful data protection & planning procedure can prevent data loss, or corruption and reduce damage caused in the event of a breach. It is vital for any organization that collects, handles, or stores sensitive data.

A successful strategy can help prevent data loss, theft, or corruption and can help minimize damage caused in the event of a breach or disaster.

With business continuity plan in place with proper infrastructure & tools, an organization can ensure that essential business technology remains accessible, functional and optimal during the occurrence of a disaster.

What is data protection?

Data protection is the process of securing, safeguarding from corruption, compromise or loss of data and providing the capability to restore the data to a functional state should something happen to render the data inaccessible or unusable.

What is business continuity?

Business continuity is about having a plan to deal with difficult situations, so any organization can continue to function with as little disruption as possible. Whether it's a business, public sector organization, or charity, you need to know how you can keep going under any circumstances.

Companies must plan business continuity in three phases

1. Planning and prevention
 2. Disaster response
 3. Return to normal
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Three primary aspects to a business continuity plan

- **High availability**

Provide for the capability and processes so that a business has access to applications regardless of local failures. These failures might be in the business processes, in the physical facilities or in the IT hardware or software.

- **Continuous operations**

Safeguard the ability to keep things running during a disruption as well as during the planned outages such as scheduled backups or planned maintenance.

- **Disaster recovery**

Establish a way to recover the data center at a different site if a disaster destroys the primary site or otherwise renders it inoperable.



We as a business outcome partners, enabling organizations become “Real Time Enterprise”, give solutions for the companies to Resolve, Respond and Rebuild Data Protection with speed and simplicity to keep the business ongoing without disruption.

Armed with trust and understanding of data assets, organizations can anticipate risk and drive better business outcomes.