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# Next-Gen Data Management



The daily task of protecting, storing, identifying and provisioning an organization's data – arguably is the most valuable business asset and an expensive chore.

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We all know how importance & critical our data is and how important it is to protect our data from getting misused or ransomware cyber-attacked.

IT teams are still struggling to meet basic SLAs for data availability and access, let alone ensure regulatory compliance, prevent disruption from ransomware and other cyber-attacks, or mine the data for useful insights. That makes it much more than an IT issue – it's a serious threat to digital business success.

IT infrastructure has evolved through virtualization, hyperconvergence on commodity hardware and has adopted public cloud and SaaS. However, data management remains too hard.

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### What is Data Management?

Data management is the practice of collecting, organizing, protecting, and storing an organization's data so it can be analyzed for business decisions. Managing data in any organization involves a broad range of tasks, policies, procedures, and practices.

It plays a pivotal role in helping customers navigate change. As organizations create and consume data at unprecedented rates, data management solutions become essential for making sense of the vast quantities of data. We provide the foundation & solution for data-driven intelligence with the ability to manage, govern, and integrate data across distributed landscapes with speed and simplicity.

Armed with trust and understanding of data assets, organizations can anticipate risk and drive better business outcomes.





