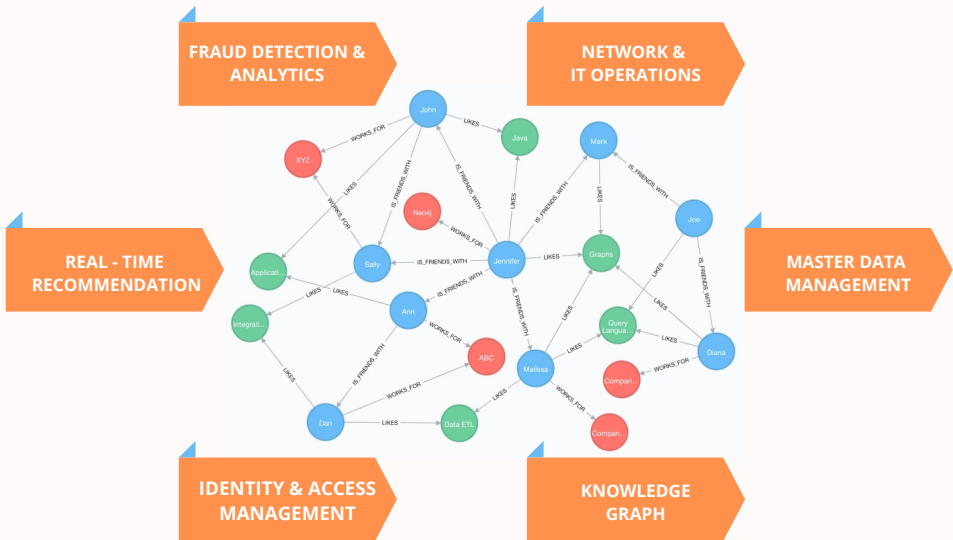


In today's world, each data element is connected



Understand the **R**elationship, **C**ontext and **P**attern of data